



NodCards

# **CAR DEALERS:** **STOP LOSING DEALS TO LOW** **VISIBILITY**



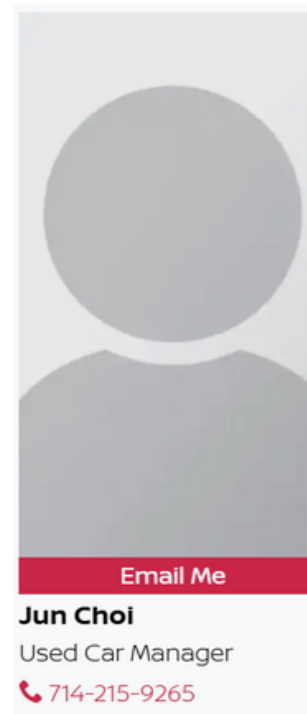
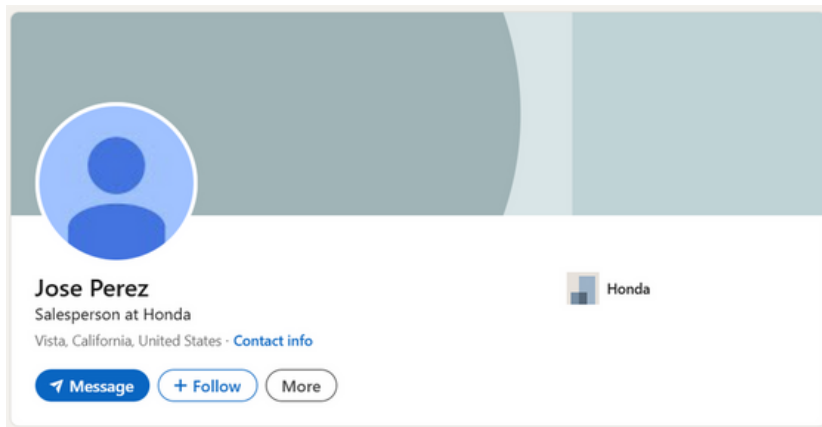


NodCards

# Low visibility is killing your deals.



LinkedIn



**Shoppers expect instant information.** But when your team is hard to find — online, on social, or even on your own website — customers choose another dealership without thinking twice. Every invisible profile, outdated business card, or missing link is a buyer lost to a more visible competitor.

# NodCards gives your dealership instant visibility — set up and design included.



## Get more calls, clicks, visits & reviews

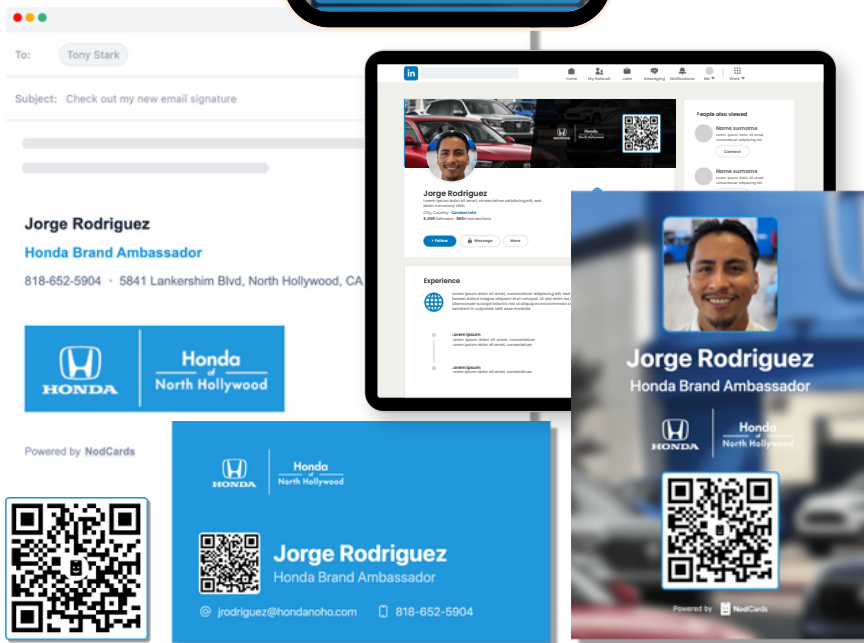
Make every team member discoverable with one branded digital card and a set of high-visibility brand assets that drive direct action.

## Increase your presence everywhere

Your team gets consistent, polished visibility across email, social media, LinkedIn, and every touchpoint where buyers are.

## Track visibility in real time

See where your team is being found and how shoppers are engaging — across email, search, social, SMS, and more.



## The instant Brand Pack for all employees includes:

- QR codes
- Social media banners
- Social sharing links
- Digital business cards
- Printable business cards
- Clickable email signatures
- Printable desk signs

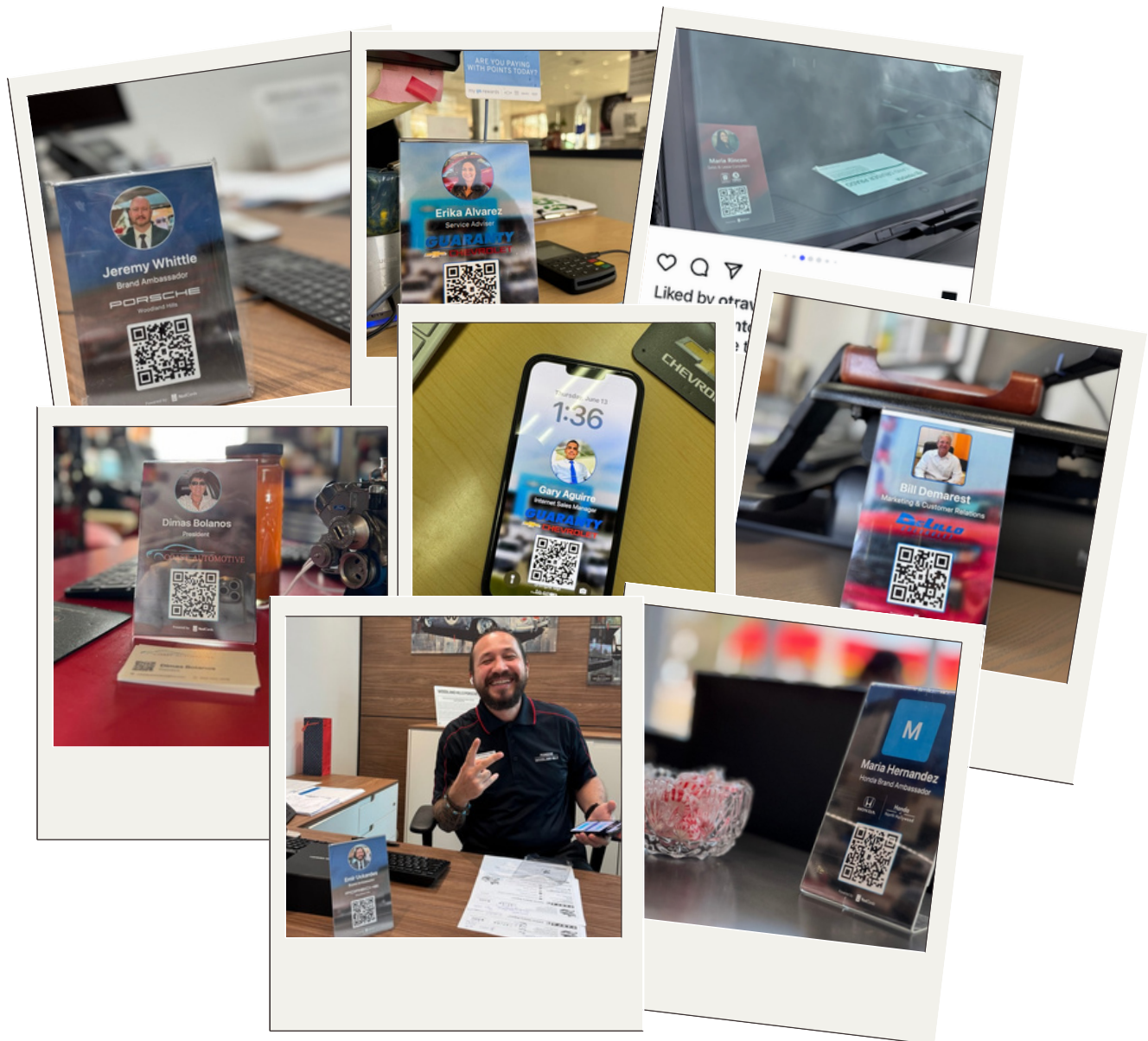
### PLUS:

- Real-time analytics
- Team directory
- And more!



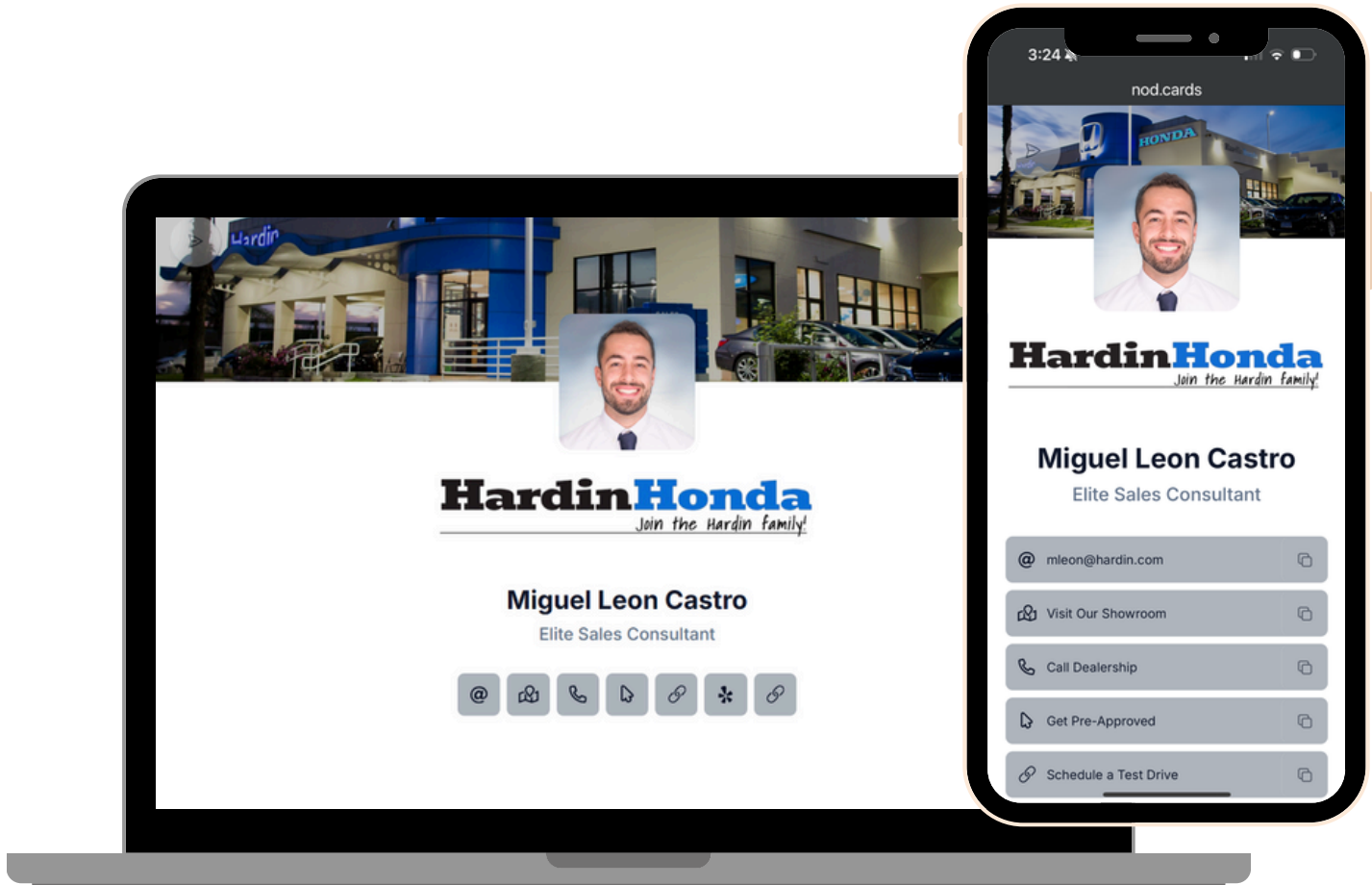


# Dealerships are Winning with NodCards





# Low visibility is costing you deals — NodCards puts your people everywhere buyers look.



**If buyers can't find your team instantly, they'll find another dealer.** NodCards makes every salesperson easy to find, easy to contact, and impossible to overlook. Launch polished, high-visibility profiles across every device so competitors never beat you to the first engagement.



**No shareable profiles? No visibility.**

**NodCards turns every employee into an ad for your dealership.**



**Your people are invisible online.** NodCards gives every employee a recognizable, dealership-branded link that stands out in posts, DMs, comments, and text messages. Every interaction becomes a direct path to your team instead of a lost click — or a lost sale.



**Unshared reviews keep your best people invisible.**

**NodCards Social Review Cards make sure they get seen, shared and saved.**

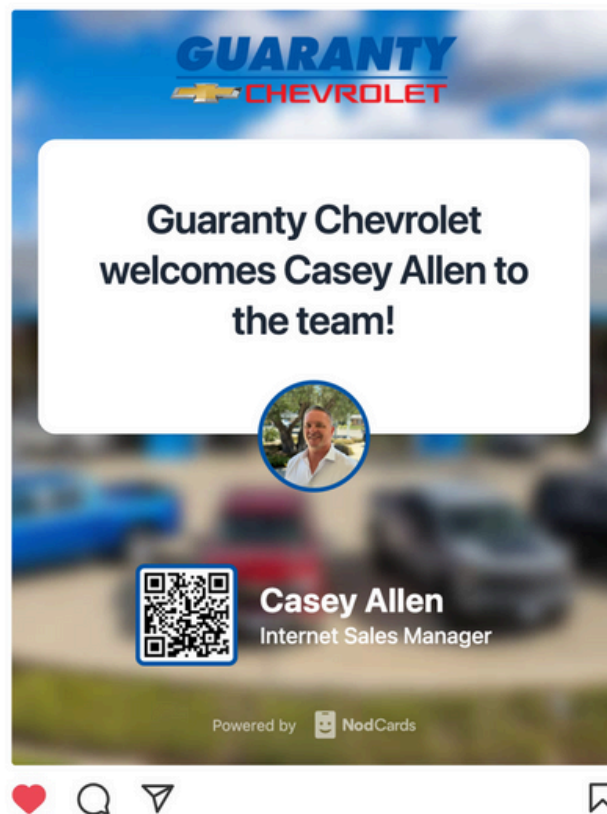


**Every positive review you don't showcase is visibility your competitors gladly take.** NodCards turns great feedback into high-impact social content that builds trust and directs buyers straight to the salesperson who earned it. Your team works hard — make sure customers see it.



**Skipping employee updates makes your brand disappear.**

**NodCards Social Update Cards keep your dealership in the conversation.**



**Every unshared team win reduces your dealership's visibility.** NodCards puts your people where buyers already are — on social — with branded cards featuring photos, titles, and QR codes that drive traffic straight to their digital business card. No friction. No missed clicks. Just visibility that converts.





# Invisible LinkedIn profiles cost you leads.

## NodCards branded banners keep your team in the spotlight.

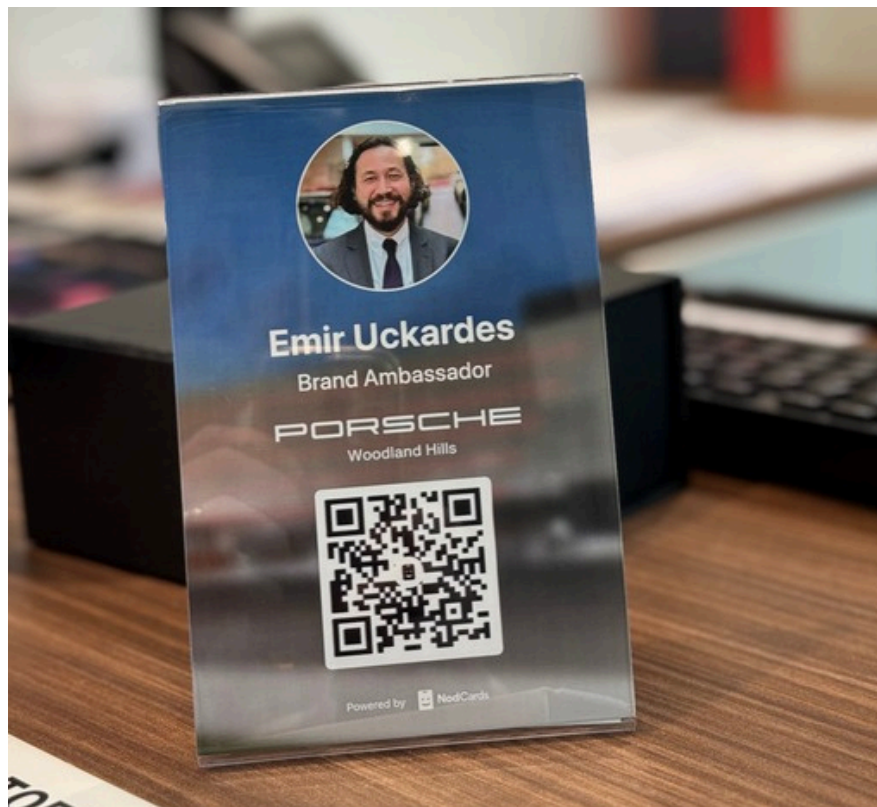


**Disconnected or outdated LinkedIn profiles make your dealership disappear** from where qualified buyers spend their time. NodCards unifies your entire team with branded, high-visibility LinkedIn banners that act as always-on ads for your dealership. Keep your dealership top-of-mind — and top-of-feed.



**If customers can't connect instantly, the opportunity disappears.**

**NodCards Desk Signs make every desk a high-visibility touchpoint.**



**One scan gives buyers everything they need** — call, text, email, or review — without hunting for a business card or waiting for assistance. It's an always-on source of visibility at every desk and showroom station, ensuring no shopper slips away.



**Low-visibility business cards cost trust — and deals.**

**NodCards makes your brand consistent and unmistakable.**



**When digital and physical touchpoints don't match, customers question credibility.** NodCards Printable Business Cards mirror each employee's digital profile, creating a consistent, high-visibility impression that builds trust and drives engagement instantly.



# Low-impact email signatures lose leads.

## NodCards Signatures give buyers one-click connection to your team.

**Jesus Nava**

**Sales Consultant**

jnava@hardin.com • 1381 S Auto Center Dr, Anaheim, CA 92806 •

**My Card →**

**HardinHonda**  
*Join the Hardin family!*

Powered by NodCards

**Every unclickable email signature can mean a lost call or text from an interested buyer.** NodCards' branded signatures give shoppers a frictionless, one-click path to call, text, view a profile, or leave a review — so no prospect slips away.





**NodCards makes it easy to  
get seen, shared & saved!**



[Book a Demo](#)